

TOWNE POST NETWORK NOW OFFERING

DIGITAL + PRINT + SOCIAL LEAD BOOST PROGRAM

ATTENTION SMALL BUSINESSES

The Towne Post Network of hyperlocal magazines is now offering a comprehensive marketing program that leverages the full extent of our print, social and digital platform. Business owners looking for a turnkey marketing program should inquire to be included in this beta program.

LEAD BOOST FEATURES

- **SEARCH ENGINE OPTIMIZATION**
We look at your historical and current website rankings to determine the best organic keywords to optimize your Google search presence.
- **PAY PER PERFORMANCE ADVERTISING**
Utilizing Google, Facebook, and Instagram ad platforms, we recommend and manage your digital advertising spend to augment your organic search traffic.
- **CONTENT CREATION**
A keystone of any organic search strategy, we leverage our network to tell your story, both in print and through digital.
- **SOCIAL MEDIA PROMOTION**
Our active profiles are a great place to promote your message to our audience.
- **LOCAL SEARCH SUBMISSIONS**
Otherwise known as online reputation management, we optimize your Google My Business listing and submit it to over 89 local search engines.
- **REPORT CARD**
We create a data dashboard that pulls all of your paid and organic traffic into one place so you can see in an instant how your campaigns are performing.

For a limited time, businesses will receive category exclusivity for this all-inclusive Lead Boost Program. While other competitors in your space will still be able to buy print, digital, or social advertising ala carte, we will not engage with the SEO and PPP advertising campaigns with any of your local competitors.



For more information on the Lead Boost Program or to watch a video from our Founder and CEO Tom Britt, visit townepost.com/boost or scan the QR code below.